



**media + technology
group**

FINDING MORE WAYS TO SAY HELLO



WELCOME NOTE

Our entrepreneurial journey began in 2006. Inspired by Greek entrepreneur, Stelios - founder of Easy Group of Companies, we were deeply passionate about serving a creative service gap between the large advertising agencies and independent freelancers.

We've co-created some beautiful experiences working with brand partners that consciously encouraged idea flow and the breadth of creativity. We mingled with multinational CEOs like Mozilla's Mitchell Baker, Hollywood stars like DJ Steve Aoki, rapper Missy Elliott, Lisa Simone daughter of jazz great Nina Simone, even Alfred Nobel!!! Okay, it was his look-alike for the Sweden Embassy's Innovation Week conference. All in a day's work...



We pride in providing excellence in customer service and bespoke solutions for our Client's needs. Armed with the latest in Innovation & Creative Technology Content Creation solutions, it is our honour to play a role in the production of significant historical events and conferences. Our mission is to deliver awesome customer experiences at all times.

We look forward to being of service to you.

Jasmine Low & Nikki Yeo

Co-founders, GoInternationalGroup.com

Kuala Lumpur, Malaysia & Sydney, Australia

AS SEEN IN:





MEDIA KIT

ADVERTISE YOUR BRAND ACROSS ASIA PACIFIC

AFITNESSTODAY.COM

SPORTS ● FITNESS ● WELLNESS

A Fitness Today News Network is a Sports, Fitness & Wellness media channel that delivers content produced for a targeted Asia Pacific audience. Advertisers can reach fitness professionals via an eDM newsletter, website, social media, events and special projects like factual documentary production and print magazines. Established in 2015, analytics show 65,000 visitors per month and we're growing fast!

Customer service email:
info@afitnesstoday.com



STANDARD DESKTOP AD UNITS

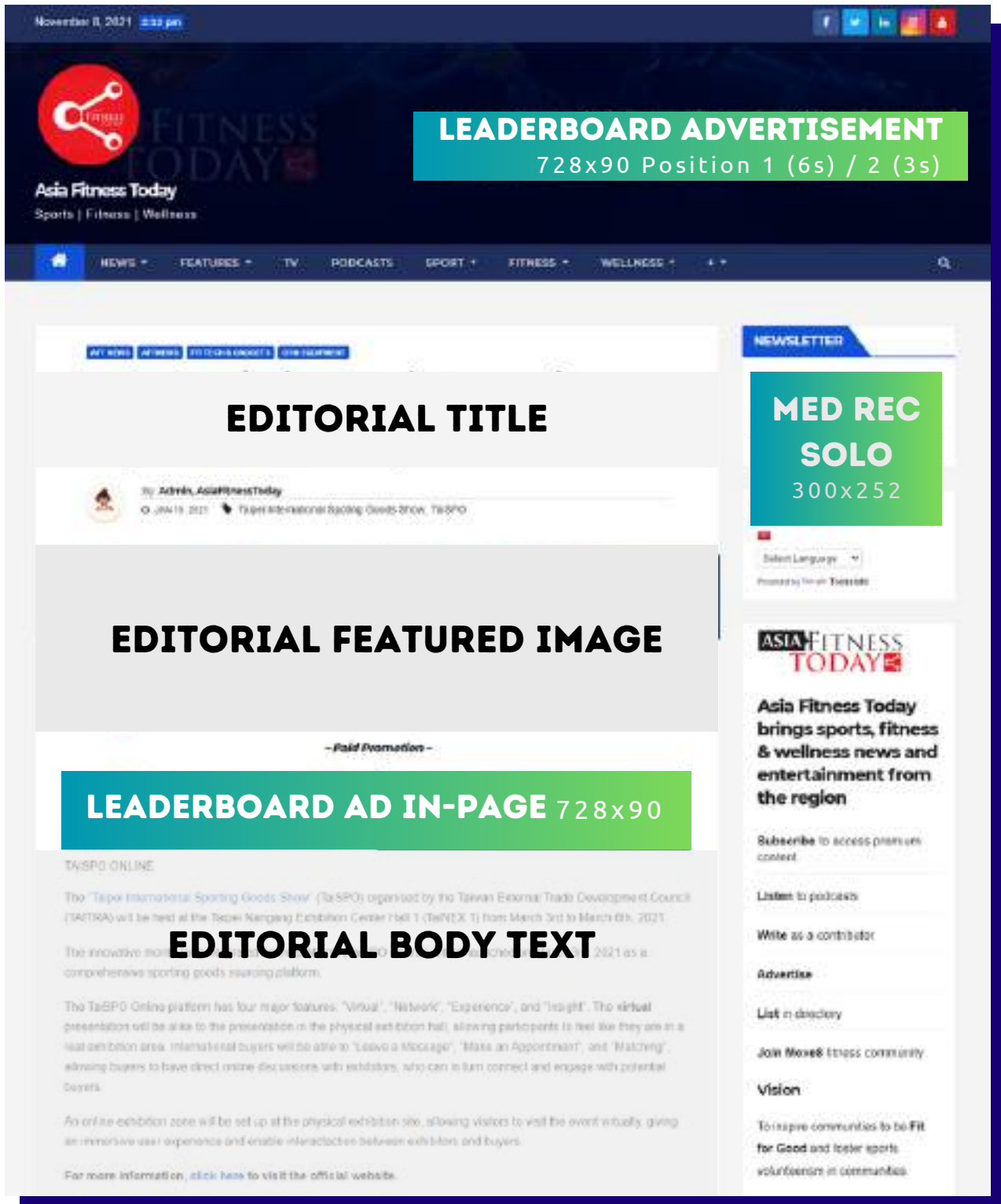
280,000 TOTAL MONTHLY IMPRESSIONS, 3,000 CLICKS

| DIGITAL INVENTORY | SPECS (PIXELS) | DURATION | MARKET | COST (AUD) |
|---------------------------------------|-----------------------|-------------|------------|-----------------|
| Homepage buyout* | 728 x 90 | 30 days | APAC/AU/NZ | A\$12,500.00 |
| Leaderboard 1 | 728 x 90 | 30 days | APAC/AU/NZ | A\$8,000.00 |
| Leaderboard 2 | 728 x 90 | 30 days | APAC/AU/NZ | A\$4,500.00 |
| Med Rec solo | 300 x 252 | 30 days | APAC/AU/NZ | A\$3,900.00 |
| Med Rec with Leaderboard roadblock | 300 x 250 728 x 90 | 30 days | APAC/AU/NZ | A\$5,800.00 |
| Commissioned Editorial | 800 words + 3 images | 120 days | APAC/AU/NZ | fr. A\$4,900.00 |
| News release distribution | 800 words + 1 image | 1x | AU/NZ | fr. A\$3,500.00 |
| AFT TV zoom interview | 3-minutes | 120 days | APAC/AU/NZ | fr. A\$5,500.00 |
| TVC provided by sponsor | 30-seconds | 30 days | APAC/AU/NZ | fr. A\$3,000.00 |
| eDM newsletter distribution | 728 x 90 | 4x editions | APAC/AU/NZ | A\$2,800.00 |
| Directory listing | 100 words + 1 logo | 12-months | APAC/AU/NZ | A\$2,500.00 |

*Homepage buy-out includes Med Rec with Leaderboard roadblock, one Editorial post, one 30-second TVC provided by the sponsor & one Leaderboard in eDM.

SPECIFICATIONS

ASIAFITNESSTODAY.COM



SPECIFICATIONS

ASIAFITNESSTODAY.COM



- **Leaderboard Ad 1 (L1)** and **Leaderboard Ad 2 (L2)** play continuously and alternate between one another with L1 at 6-seconds (GIF file), while L2 at 3-seconds (GIF file).
- **URL option 1:** We recommend for leaderboard banner to click-through to an internal page, featuring an advertorial write-up - interview or press release, videos and photos. In that internal page, **Leaderboard In-Ed** banner is shown.
- **URL option 2:** Client may opt to click-through to an external link to their website instead.
- AFT Production cost: A\$50 per 3s moving banner GIF / A\$80 for still image PNG file with royalty-free images from the client or agency.

STREAM LIVE!

PODCASTS & VIRTUAL EVENTS



BROADCAST AUDIO



LIVE VIDEO

In partnership with **Sydney Podcast Studios** in Australia, you can now create high quality audio visual production and seamlessly stream **AUDIO** and **VIDEO** content to reach a global audience. Take advantage of our combined expertise in content production for a global market that is ready for on-demand podcasts and virtual events.

Customer service email:
info@afitnesstoday.com

A FITNESS TODAY



Podcasts

PODCAST PRODUCTION



Episodic Package: A\$2,750 net per 60-min episode*

Season Package: A\$8,000 for 6x 60-min episodes

Podcast Platform Setup Fee: A\$650 one-time fee

*Our all-inclusive package includes:

- 1-hour research and planning
- 1-hour audio recording (on-site, call-in or via teleconferencing)
- 1-hour editing & production of 1 episode
- 1-hour distribution of the final podcast to a minimum of 3 platforms: Spotify, Apple Podcasts, iHeartRadio.
- Moderator/Host provided by client (or select from our panel)



Cover design visuals

VIRTUAL LIVE EVENT PRODUCTION



Package: A\$5,680 net per event (up to 45-minutes)

Our all-inclusive production package includes:

- Virtual live event guest registration via RSVP/GIG (up to 99 pax)
- Speaker/Guest liaison virtual hot desk (30-days prior to event)
- Transcription of your 45-minutes event
- Moderator provided by client (or select from our panel)
- Post-event video & podcast production
- Post-event pleasantries & experience survey form.

PUBLICITY BOOST

- FB/Insta Advertising Boost
- PRNews/GIG News Release
- Traditional / Broadcast Media
- Data analytics report
- Pricing starts from A\$499



NEWS RELEASE

GLOBAL NEWS DISTRIBUTION SERVICES



Our philosophy is to **Be Amazing** and we invite you on our journey. Our team has serviced Government, Multinational Companies, Brands Custodians, Advertising Agencies, PR and Event agencies so we understand how communication coupled with technology can bring AMAZING RESULTS. Established in 2005, we've brought our pioneering spirit along with a passionate team of skilled professionals to deliver innovative solutions for you and your customers.

**NEWS RELEASES SENT
ANYWHERE IN THE WORLD
WITHIN 48-HOURS!**

Customer service email:
sales@gointernationalgroup.com

DIGITAL PR SERVICES

Get your news release disseminated within 48-hours!

We work efficiently across the globe in partnership with newswires and online media with quantifiable Returns on Investment (ROI). **Bespoke PR available upon request.**

NEWS RELEASE DISTRIBUTION

Areas of distribution: Malaysia, Singapore, Indonesia

Language: English, B.Mal, B.Ind & Chinese

800 words text + 1 image: fr. A\$6,600

Database: 700+ Malaysia/Singapore/Indonesia media

Media Analytics Report: Complimentary

WRITING & TRANSLATION

Language: English / Bahasa Malaysia / Chinese / other

Writing, fr. A\$660 (per 400 word block)

Translation, fr. A\$440 (per 400 word block)

PRESS KIT

Language: English, Bahasa Malaysia & Chinese

Four-page A4 document (1500 words) includes company fact sheet, statement by CEO, company milestones, awards, product descriptions. Pricing fr. A\$7,800



Sweden Malaysia Innovation Days



Agility Global Logistics Index

***Ask us for global & regional APAC rates**

TRANSFORM TEAMS

FIT FOR GOOD GROUP EXERCISE & CORPORATE
SOCIAL RESPONSIBILITY PROGRAM



MOVE8 >> MOVEIT >> MOVE AID

Move8.org is a Fitness Movement Advocacy platform by Asia Fitness Today with a mission to **halve obesity rates in Asia Pacific** - home to 3/4 of the world's population! In line with United Nations' SDG #3, our mission is to inspire citizens to live well by **moving** because **movement is therapy & food is life!** Companies supporting **Move8** programs help employees pivot their mindset starting from their workplace to live their best lives and be FIT for GOOD with voluntary community impact work.

Customer service email:
moveme@move8.org

BY



TEAMS GET FIT FOR GOOD, INCREASE WORKPLACE HAPPINESS!

Company **team transformation programs** that are fun, engaging and rewarding! Our programs incorporate rhythm and movement, making it fun, memorable & empowering!

MOVE8 GROUP WALK-A-HUNT

When management, employees and clients work together they need to be aligned as ONE TEAM. MOVE8 GROUP WALKATHON gets everyone on the same page, transforms lives & gets results!

Duration: 4-hours (10am - 2pm) includes lunch

Pricing fr. A\$4,800 per group of 8-pax

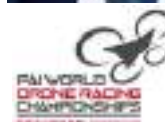
- Town hall with CEO & fitness coach
- Pre-exercise Assessment
- 3KM guided walk-a-hunt activity
- Team lunch
- 3-minute video highlights

YOUR BRAND ON A SPORTING EVENT!

Always wanted to see **YOUR BRAND** supporting a sporting event? Sponsor an **AirSports, eSports, ShowDown** (blind sport) team. Unleash CHAMPIONS in your company...



Corporate & Government
Team Activities



Team Malaysia
FAI Drone Racing Championships
Co-Sponsor: MDeC
Client: Malaysia Sports Aviation
Federation



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Customer service email:

sydney@gointernationalgroup.com

EVENT RSVP SERVICES

RSVP by Go International Group Dotcom is a seamless and proven event solution for event managers to manage guest registration through to payment, sending mass email or SMS alerts, with QR code ticketing for efficient and speedy check-ins and event analytics for ease of post-event reporting.

GUEST LIST PREPARATION

Database preparation, cleaning and verification up to 5 fields from A\$1.50 per name + 10% admin fee.

500 names and below: A\$850.00

1,000 names and above: A\$1,650.00 per thousand

EVENT MICRO WEBSITE & TICKETS

Secured dedicated event microsite: fr A\$6,499 incl.

Setup, design & develop RSVP.eventdomainname.com

Setup secretariat email rsvp@eventdomainname.com

Setup & design event ticket, 3x bulk email, beta test.

LIVE PERSON SECRETARIAT HOTLINE

We answer your calls for your guests.

Pre-event customer support hotline (phone/email)

500 guests below per 30-days: A\$1,999.00

1,000 guests above per 30-days: A\$2,399.00 per thousand



RSVP
by Go International Group Dotcom



EVENTix
by Go International Group Dotcom



MozCamp Asia by Mozilla Foundation



www.GPSFlyers.com.au

CREATIVE TECHNOLOGY SOLUTIONS SINCE 1998

- IT Project Management
- Business Process Outsourcing
- Database Management & Cleanup
- Website Design & Development
- Digital Campaign Management

Customer service email:

sales@gointernationalgroup.com

SMALL BUSINESS WEBSITE

- Logo creation
- 5-page template design architecture
- 5 custom-designed visuals
- Editorial write-up (up to 1,000 words)
- Agnostic platform of your choice; WebPROjx, Wix, WordPress, Woocommerce, Weebly, Shopify.
- Domain name & 12-months webhosting included
- Pricing: A\$380 billed monthly for first 12-months followed by A\$99 thereafter or annually A\$3,600.00.

WEBSITE MAINTENANCE

- Unlimited text, image updates
- Plugin updates
- Website maintenance
- Subscribe now from A\$99 per month / billed annually

ENTERPRISE CUSTOM-BUILD

- Custom-built websites for enterprise
- Project management & strategic site planning
- Incorporating third party solutions for CRM/ ERP/ ACCOUNTING flow
- Platform agnostic
- Web & email hosting



www.MIDF.com.my



In partnership with:

webprojx.com
e-centric solutions



LIVE PERSON HOSPITALITY SUPPORT

Trained front liner staff to greet and welcome guests, manage onsite check-in using QR code scanners, on-site badge printing^ incl. printer hardware.

500 guests / 3 staff + 1 supervisor: A\$4,900 per day

1000 guests / 5 staff + 1 supervisor: A\$6,600 per day

2000 guests / 10 staff + 1 supervisor: A\$13,000 per day

Our professional team service the world. Call us for a quote.

TALENTS

Enhance the brand experience with our **FUN** team of talents.

Conversant in English/BM/Chinese/BI/Thai/French/Spanish.

Master of Ceremonies/Moderator: fr A\$3,000/hourly block

Brand Ambassador: fr A\$1,800/4-hourly block

Usher / Crew: fr A\$480/4-hourly block

CONFERENCE SWAGS / PREMIUMS

Minimum 5-45 working days depending on item.

NAME TAGS photo paper printing fr A\$3.50*

PVC HOLDER (982) + PLAIN LANYARD fr A\$4.80/set*

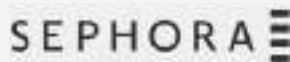
BRANDED LANYARDS fr A\$4.80/pc*

CUSTOM MONO NOTEBOOKS fr A\$19.90 each*

EVENT INSURANCE BY **AVAS** INSURE

Our partner **AVAS Insure** offers Public Liability, Professional Indemnity, Group Personal Accident & Medical Cover for participants, Transit Cover, Travel Cancellation Abandonment and more. Get a quote: sales@gointernationalgroup.com

CLIENTS WE SERVE



*Price does not include GST + 10% service charge.

All pricing quoted are subject to change and will require up to 6-weeks delivery.

^Does not include printed paper, badges or ink supply.

PRODUCTION CREW

360° SERVICES FOR VIDEO, FILM & DOCUMENTARY PRODUCTION



EQn Activation Studios

Customer service email:
jasminelow@eqnactivation.com



- FILM/DOCUMENTARY
- PRODUCTION FIXING
- CAMERA/SOUND CREW
- LOCATION SERVICES
- TRAVEL LOGISTICS

PRODUCTION SERVICES

In collaboration with **The Reel Media** in Kuala Lumpur, we share our experience and expertise in journalistic-style factual storytelling, for audio documentaries (podcasts), short/long-form documentary and broadcast news production to serve a stable of broadcast clients from four corners of the globe. We deliver thorough research and production fixing, fearless reporting and service beyond no other.



CAMERA & SOUND CREW

Professional crew to operate various shoots using DSLRs, hidden cams, drones to HDTV cameras designed for broadcast television, news, sports, events etc.

LOGISTICS PEOPLE MOVER

Car 5-seater, MPV 7-seater, Van 10-seater,
Vehicle rental per day with Driver & Petrol



HIRE/RENTALS

RENTAL SERVICES FOR PRODUCTION & EVENTS



EASY RENTALS FROM GOINTERNATIONALGROUP.COM

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EVENT RENTAL SERVICES

We bring 20 years of experience in event production for clients like McKinsey, Cyberview, Mozilla Foundation, Sephora, Thomas Sabo, Parkson and more. We pride in delivering reliable and uncompromised service at an affordable price for your event needs every time! Call us ANYTIME of the day. Our warehouse is open 24/7!

SOUND SYSTEM RENTAL

Rental Day Rates incl. technical crew for setup & event day

Outdoor PA for 1000 pax: fr. USD2000

Indoor PA (BOSE) for up to 300 pax: USD1000

Portable SPEAKER (BOSE) for up to 30 pax: A\$300

2-units Shure Microphone with stand: USD300

8-channel Yamaha Mixer: USD300 | Podtrak P4: USD200



BROADCAST PRO AV RENTAL

Broadcast equipment for day shoot, Camcorders, DSLR, Soundpacks, GoPro, Panasonic / Sony: on application.

Mavic Pro Drone & operator: on application

LOGISTICS PEOPLE MOVER

Car 5-seater, MPV 7-seater, Van 10-seater,
Vehicle rental per day with Driver & Petrol



TERMS: Full payment on confirmation. Prices not inclusive 6% GST + 10% SERVICE CHARGE. Deliver charges to/from site within 30KM of Sydney CBD: A\$60. FREE pick-up from our North Sydney office.



KUALA LUMPUR WAREHOUSE: 90 Jalan Bangsar, Kuala Lumpur, WPKL 59200 Malaysia.

SYDNEY: PO Box 63, 3/66 Clark Street, North Sydney, NSW 2060 Australia.

Customer service WhatsApp: +61426 381 741 (AUS) or +601163320288 (INT'L)

Email: sales@gointernationalgroup.com

GO INTERNATIONAL GROUP DOTCOM SDN BHD

WWW.GOINTERNATIONALGROUP.COM

